

# Kyle Sardo

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LOS ANGELES, CALIFORNIA

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## EXPERIENCE

### Retail Education Intern

ALO Yoga, June-August 2025

- Produced and edited high-quality video content with Adobe Premiere Pro and Rise Articulate, shaping complex information into engaging visual stories
- Partnered with cross-functional teams to script and storyboard e-learning and training videos with Alo Yoga's brand voice and aesthetic
- Localized and adapted video content for global audiences, supporting consistent storytelling across 124 retail locations

### Channel Marketing Intern

Studio71, June-July 2024

- Identified emerging short-form trends and high-potential creators, pitching new content concepts and partnership recommendations to the talent team
- Analyzed YouTube analytics to strengthen strategy, improving viewer retention, CTR and overall impressions
- Designed custom YouTube thumbnails in Adobe Photoshop to enhance visual storytelling and boost audience engagement

### Food Service Associate, Cafe

Erewhon, May-August 2023

- Provided personalized service to clientele in a fast-paced, luxury grocery environment

## EDUCATION

### Bachelor of Arts, Narrative Studies

University of Southern California, 2024-2027

- GPA: 3.92/4.0
- Honors: Dean's List, Alpha Lambda Delta
- Minor: Spanish, USC Madrid (Spring 2026)
- Writer & Visual Designer: Haute Magazine

### Bachelor of Business, Marketing & Entrepreneurship

University of Miami, 2023-2024

- GPA: 3.96/4.0
- Honors: Presidential Scholar, President's Honor Roll, Provost's Honor Roll

## TECHNICAL SKILLS

Adobe Premiere Pro  
Adobe Photoshop  
Adobe After Effects

Microsoft Office Suite  
Rise Articulate  
Zipline (LMS)